

JUNE 2006

DIAALOG



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View from the President

Fellow Alumni: I am pleased that you are reading this in our long overdue newsletter – the **DIAA Log**. As a result of the good offices and volunteer work of your new board members — Emmy Combs, John Clark and Marty Hurwitz —we plan to publish the DIAA Log on a quarterly basis in the format you are reading.

I'm taking advantage of this newsletter to bring you up to speed on DIAA matters. Several changes have occurred at the DIAC that affect DIAA. Most significant has been the loss of our office workspace within the DIAC. Office space became a premium when several DIA offices were consolidated to the DIAC and the Director of National Intelligence's (DNI's) staff temporarily moved into some of the office space in the new facility. As a result, DIAA lost its office workspace, old telephone line, voice mail, AOL email, **Communique** storage, and computer support.

Anticipating this loss, we pursued possible solutions. Earlier this year we hired Ms. Debra Hamby-Davis to manage our administrative affairs such as membership renewal and expiration notices, communication of events to our members, general email notices and responses to phone calls etc. Debbie performs similar administrative duties for NMIA. Those of you who have visited our web site (www.dialumni.org) have no doubt noticed the changes to DIAA's mailing address, fax and telephone numbers. We are working with Debbie to familiarize her with our activities and routine practices. In the near future she will take over the task of mailing the DIA **Communique** to our members. Please be patient while we settle the logistical details of this project.

We had a great May luncheon session with the new Director, Lieutenant General Michael Maples, and he impressed all who attended. You will read more about the luncheon and his presentation in this newsletter. Those of you who can be reached by current and valid email addresses have received a survey on our proposed Defense Intelligence Forum. We are excited about this initiative and are looking for your feedback on the concept. If you did not receive our survey and if we do not have your valid and

current email address, please email, phone, or fax it to Debbie. She can be reached at DIAA@adelphia.net, Phone: 571-426-0098, Fax: 703-738-7145.

We have started to plan for the autumn 2006 DIA Alumni Day at the DIAC. Laurie Kelly, the DIA lead, has received some suggestions from the board. She's trying to set a date for the event and has some great ideas for the program. We will let you know once the date is confirmed so you can block your calendar. Also being considered is a DIA 45th Anniversary celebration, but no details are available. We will keep you apprised.

That's a quick update of what has been happening. I hope you have a great summer.

George Souza,
DIAA President

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Upcoming June Luncheon

On Wednesday 21 June at 1130 the next DIAA luncheon will feature John A. (Jay) Cope, COL (R) USA, speaking on "Illusion and Reality in the Western Hemisphere." Cope is a Senior Research Fellow at the Institute for Strategic Studies, National Defense University. Before retiring from the Army, Colonel Cope served in the State Department's Bureau of Inter-American Affairs, U.S. Southern Command, and U.S. Army South, U.S. Army War College, and the 101st Airborne Division. His recent research and analysis has focused on security cooperation across the Caribbean Basin as an integral part of U.S. homeland defense, U.S. security relations with Canada and Mexico, and U.S. support to Colombia. The luncheon will be held in the Lamplighter Room of the Fort Myer Officers' Club in Arlington.

Defense Intelligence Forum Survey and September Luncheon Seminar

The survey that we sent via email in early May is reprinted at the end of this newsletter. If you did not get it by email, DIAA does not have your current Email address. Please answer the survey and email your reply to diaa@adelphia.net. If you do not have access to email, post your reply to DIAA, P.O. Box 489, Hamilton, VA 20159.

Preliminary results of the survey show that there's enough interest to start a Defense Intelligence Forum with quarterly lunchtime lectures. Most who answered want broad coverage of current events including the background, status, and prospects for global issues and regional problems. Only a few of you have interest in other activities, such as visits to museums and battlefields.

Because it's hard to get on government property without official identification, most of you want to meet in a public place or private club. Many of you who have access to government facilities don't like the Fort Myer location. Forum events will be scheduled in places that allow easy access for everyone.

Events, including lunch, will cost \$20-\$25 and will last about two hours. The format will include social meet-and-greet time, lunch, the lecture, questions and answers, and if the speaker recently has been published, a book signing.

We will schedule our first Forum event in late August or early September. Details will be posted on the DIAA website and you will also be notified by email.

In addition, a joint lunch-time Forum on *Africa* with Diplomatic and Consular Officers, Retired (DACOR) is planned for **3 November**. It will be held at the DACOR-Bacon House, 1801 F Street, N.W. in Washington D.C. DACOR-Bacon House, a charming, historic building near the White House and Old Executive Office Building, is an easy walk down 18th Street from the Farragut West Metro station. Details on this event will be published in our next newsletter.

Fall 2006 DIA Homecoming

DIA and the DIAA Board are planning for our fall 2006 homecoming day. It will feature the latest information on DIA, substantive intelligence briefings, and a look at the new building. Our new Director, LTG Michael Maples, will discuss his particular emphases for the agency.

Last year's homecoming on 23 September 2005 was well attended. Vice Admiral Jacoby provided an extensive review of the agency's direction. He emphasized how collection, information management and analysis have been transformed and integrated within DIA and on the unified national level not only for the warfighter, but also for defense planners and national security policymakers. Substantive briefings focused on the deeply embedded and complex insurgencies in Iraq and Afghanistan and associated Al-Qaida terrorism movements as well as on Iranian and Chinese military modernization and their national/global goals. Lunch in the refurbished Bowman Room featured senior-level DIA leaders at each table discussing issues with retirees.

The afternoon session provided information on DIA's rapid workforce growth since 9/11 and greatly increased emphasis on language skills, HUMINT activities and collection efforts. We toured the 7th floor—its battle lab, new technologies, and the high definition projector array. Then we donned hardhats for a walk through the new building. Retirees who return for the 2006 homecoming day will notice many facility changes. **SEE YOU AT HOMECOMING 2006**

DIAA Luncheon 17 November 2005

(Contributed by Joanna Esty)

Forty-five DIAA members and friends met on Friday, 17 November to hear Russ Travers speak on "Terrorism and How We Deal with It" at the Ft. Myer Officers' Club.

Laurie Kelly opened the business portion of the meeting with an update on DIA. She reported that LTG Michael Maples took command on 4 November and that his acting deputy is Bill Huntington. Organizational changes at DIA include a new Directorate for Human Capital and the dissolution of DX. Ms Kelly declared that DIA is now a deploying agency, with over 1500 people "on assignment" at any given time.

Russ Travers, a Senior Executive Service employee of DIA, is a Deputy Director of the National Counter-Terrorism Center (NCTC). He opened by noting the challenges that the downsides of globalization present to the Intelligence Community. In the case of terrorism, very small groups of people can be empowered by globalization and conduct extraordinarily destructive attacks. The ability of terrorists to act in relative obscurity presents immense hurdles to the intelligence community as it attempts to detect such activity and either disrupt attacks or provide actionable warning.

Travers traced the nature of the Sunni terrorist threat, noting the importance of distinguishing between and among first generation al Qaeda, various affiliated groups and "homegrown" elements. Successful prosecution of the war on terrorism will involve bringing together all elements of state power. Whereas capturing or killing al Qaeda central leadership is essential, such actions will play a far smaller role in defeating homegrown extremism; in the latter case success will be assured by the ability to address the needs of Moslem children and grand children that are yet to be born.

George Souza conducted the annual business meeting. He thanked three retiring Board members. He stressed the Board's need for a newsletter editor and requested a nomination for a fifth Board position. He recommended that all members confirm their email addresses when renewing membership due to the number of returned emails in the latest mailing. The meeting concluded with the election of four new Board members and the presentation of the annual budget report.

DIAA Luncheon 3 May 2006

DIAA President, Mr. George Souza, introduced General Maples by emphasizing his previous connection to DIA. Maples was about 16 when his father, BGen Maples, served as Director of Production under LTG Carroll, DIA/DR. General Maples emphasized his support for the DIAA and its efforts on behalf of DIA. General Maples tossed aside his prepared remarks, and instead addressed the issues brought up by the attendees.

General Maples mentioned that the year-old DNI organization is a good team. He works with Ambassador Negroponte and General Hayden on a daily basis, and mentioned that Leo Delaney, the Acting DI, works closely with his counterpart, Mary Margaret Graham. General Maples dismissed press reports that the DNI and the SECDEF are not working well together, and stated that "the DoD is making the DNI successful." He sees Dr Cambone (OSD(I)) daily, and they are initiating mutually supportive efforts. They all are working to make the Intel Community work.

Recent developments at the DIA include the opening of the Defense Joint Intelligence Operations Center (JIIOC) on 3 Apr 06 as a global operations center. (See next article for more information about the JIIOC.) General Ennis heads the DoD's National Clandestine Service, another Intel Reform action. As the Defense HUMINT Manager, General Maples works at the tactical level with the Services HUMINT elements. He is also leading an effort on "Analysis of Analysis" seeking to improve the analytic area.

General Maples stated that the DIAP (DIA Program) is ongoing, and focused on getting the priorities right which means putting the best analysts on the toughest problem sets. At this time he is looking at the Combatant Commands (COCOM) and getting the required resources involved in the right ways. He mentioned "experience gaps" and the requirement to teach new analysts, and to interact with the Multi-National Forces' Intel components. DIA deployed 1800 employees to Afghanistan and Iraq last year. He found such rotations to be very effective in enhancing the analytic skills of the new analysts.

General Maples is trying to bring analysts and collectors together and his efforts are yielding great results. He also mentioned the evolving effort to establish the “Intelligence Campaign Plan” to address COCOM Intel needs and capabilities, and focus collection efforts. He stated that at this time the agencies, centers, and service organizations are performing as separate autonomous organizations but that in the future structure they will perform as one united entity.

DIA is moving to provide XML tagging across the board to provide speedier and easier access to data. He stated that LTG Alexander, DIRNSA, is doing the same thing and as a result, NSA info can be expedited to the right people at the DIA. General Maples also mentioned that DIA is working as a “partner” to the CIA, but that their compartmentalized information systems impede the timely transfer of information. General Maples committed himself to eliminating overlap and redundancy that exist within the Intelligence Community.

General Maples stated that he is re-looking at the Defense Attaché (DATT) system to make sure it has the right distribution (having the DATT offices in the right countries and regions). His rationale for this re-look is contingency planning.

Another “hat” that General Maples wears is that of Commander of JFCC—ISR (Joint Forces Component Command—Intelligence, Surveillance, and Reconnaissance). This is a STRATCOM mission that was designated to DIA/DR. The JFCC—ISR will reside on the 6th floor of the DIAC, adjacent to the Defense JIOC. There will be representatives from all Agencies, and all global requirements will be evaluated. All RFFs (Requests for Forces) for Intel will go through General Maples. General Maples stated that he and General Cartright (STRATCOM Commander) are moving in the same direction. Their goal is to “Enable Defense Intelligence and National Intelligence.”

When asked “What keeps you up at night?” General Maples thought carefully, and then stated that “Strategic surprise keeps me up.” He felt that they “did not have a good grasp of the total potential threat, and that multiple complex dynamics, or how the pieces fit together” could create strategic surprise. For example, he mentioned Iran and “what we do not know about the hard targets.”

General Maples mentioned that he initiated a dialogue with DIA personnel called “Crossing Boundaries” in which he reverses his role by sitting in the Tighe Auditorium and listening. He then considers comments and recommendations by DIA personnel. From these sessions, he has launched two concepts:

- 1) DIA Teams – organize and train teams for crisis support so that they are ready to deploy together on a moment’s notice when a crisis emerges.
- 2) Language Lab – teach and improve cultural and language skills to maintain and develop skills for the DIA workforce.

DIAA BOARD OF DIRECTORS

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Defense Joint Intelligence Operations Center

(from AFIO Weekly Notes #22-06 for 5 June 2006, courtesy of Dr. Ernie Hampson, Editor)

Michael Pflueger, CIO of DIA, describes the current enemy as agile- moving from Internet cafe to Internet cafe- and wants to make the Intelligence Community (IC) just as flexible. On April 3rd, Secretary of Defense Donald Rumsfeld signed into existence the Defense Joint Intelligence Operations Center (DJIOC) which will be housed at DIA's Defense Intelligence Analysis Center on Bolling Air Force Base in Washington. The DJIOC's primary mission is to integrate and synchronize full-spectrum intelligence operations on behalf of the combatant commands.

To fight an enemy that is decentralized, networked and unpredictable, the Office of the Director of National Intelligence (ODNI) is restructuring the IC into an integrated, joint enterprise with a focus on getting information to warfighters quickly. Army Lt. Gen. Michael D. Maples, Director of DIA hails the DJIOC as a major transformational initiative that will facilitate intelligence planning by connecting collectors and analysts together. Pflueger says the DJIOC will help eliminate data duplication, consolidate functions and enable interoperability. IC restructuring includes DIA taking over operational control and IT management for the combatant commands.

The mission of the DJIOC will be integrated with the Joint Functional Component Command for Intelligence, Surveillance and Reconnaissance (JFCC-ISR), a command established six months ago with a global focus on ISR planning and asset allocations. JFCC-ISR will be jointly housed with DJIOC. "We've got to eliminate the impediments to progress," Maples said. "There are impediments to progress that are keeping us from achieving what we hope to achieve. We are still stuck in vertical stovepipes: our policies, our processes and our procedures. We've got to move to a horizontally integrated capability."

Book Preview (from AFIO Weekly Notes #23-06 for 12 June 2006, courtesy of Dr. Ernie Hampson, Editor)

THE SOLDIER SPIES: THE SECRET HISTORY OF THE DEFENSE INTELLIGENCE AGENCY BY MARK RIEBLING. From the author's [preface](#), "Despite its importance and power, DIA has remained a "black hole" in the vast literature on secret intelligence. Indeed, when Americans think "spying," they typically think "CIA," about which hundreds of books have been written. But of the \$30 billion tax-dollars spent annually to spy, only \$3 billion goes to the Central Intelligence Agency. Most of the other \$27 billion is in fact managed by the DIA, about which no book has previously been written." See a sample chapter of this draft text of the book forthcoming from Alfred A. Knopf, Inc. at http://www.markriebing.com/ss_ch6.html.

Editors' Comments

- This is our first edition of DIAA Log, which we expect to publish on a quarterly basis. We welcome your feedback and suggestions via DIAA@adelphia.net.
 - We welcome contributions from our readers. Articles sought include: Your life post-DIA; book, movie, or restaurant reviews; upcoming events of interest; volunteer opportunities; recommended websites; financial tips for retirees, etc. Book reviews are especially needed (intelligence, foreign affairs, military operations).
 - PLEASE keep DIAA informed of your current Email address, as well as your regular address and phone number. The DIAA Log will be distributed electronically and it will be posted on our Website.
- Thank you gentle readers! Your faithful editors,
Emmy, John and Marty



Defense Intelligence Survey

The DIAA Board of Directors wants to know your opinion about starting a Defense Intelligence Forum of lunchtime lectures tied to current events. This program will be in cooperation with the Joint Military Intelligence College Foundation and in addition to normal DIAA activities.

Speakers will be faculty and students from the Joint Military Intelligence College and other foreign affairs experts, such as diplomats and journalists. Some meetings will be joint with and have speakers from other associations, such as DACOR (Diplomatic and Consular Officers, Retired).

We are thinking about meeting at a place that has convenient parking or is close to a Metro station. The site would be commercial (restaurant) or a private club to avoid security and base access issues. To encourage speakers to be candid, there will be no press, notes, attribution, or lecture summaries.

Events, including lunch, will cost \$20-\$25 and will last about two hours. The format will include social meet-and-greet time, lunch, the lecture, questions and answers, and if the speaker has recently published, a book signing.

Please reply and tell us:

1. Will you come to the lectures? If so, do you want them to be monthly, bimonthly, or quarterly?
2. Do you want the program to be held on or off government property?
3. Do you like the noontime format? If not, what other time would you prefer?
4. Can you recommend potential meeting places?
5. What topics do you want the lectures to cover?
6. Can you recommend specific speakers?
7. Do you attend the regularly scheduled DIAA Luncheons?
8. Are there other activities that DIAA might sponsor that would interest you, such as Civil War battlefield and Museum tours?

Please mail your responses to:

DIAA
PO Box 489 Hamilton, Virginia 20159

DIAA Membership Application

_____ New Membership _____ Renewal

Name _____
Last First Middle Initial

Address _____

City, State, Zip _____

Phone:

Home _____ Office _____ Fax _____

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History:

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Length of Service at DIA _____ yrs Retirement/Reassignment Date _____

Military Service: Yes _____ No _____
Service _____ Rank _____

What interests do you want DIAA, Inc. to pursue _____

Would you be willing to volunteer to help DIAA, Inc. with:

Newsletter _____ Luncheon meeting _____ Fundraising _____
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Can we give your name to other DIAA, Inc. members? YES NO
Would you like to be listed in the DIAA Directory? YES NO

Annual Membership Dues: \$30

Donation: _____
Total Amount _____

Please make checks out to DIAA, Inc. and mail to:
DIAA
P.O. Box 489, Hamilton, VA 20159



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DIAA Dates to Remember

21 June at 1130

DIAA luncheon in the Lamplighter Room of the Ft. Myer Officers' Club:
"Illusion and Reality in the Western Hemisphere."

TBD (late September-early October)

DIA Alumni Homecoming Day at the DIAC

TBD (late September-early October)

DIA 45th Anniversary Observance

3 November

Joint DACOR-Defense Intelligence Forum on Africa at DACOR Bacon House,
1801 F Street N.W. Washington D.C.

15 or 16 November

Annual DIAA Business Meeting